

GATEWAY
TO THE
NORTH

GOOSE BAY AIRPORT

ADVERTISING MEDIA KIT



20
26

STARTING
01 April 2026

www.goosebayairport.com

AMPLIFY YOUR BRAND WITH OUR ADVERTISING SOLUTIONS

Goose Bay Airport — the Gateway to the North — welcomes more than 100,000 travelers through our terminal building, connecting communities, businesses, and industries across Labrador and beyond. As a vital transportation hub, the airport plays a key role in facilitating economic growth, supporting regional development, and linking Northern communities to national and global markets.

Advertising at Goose Bay Airport positions your brand in front of a captive and diverse audience - including business professionals, government personnel, contractors, tourists, and local residents.

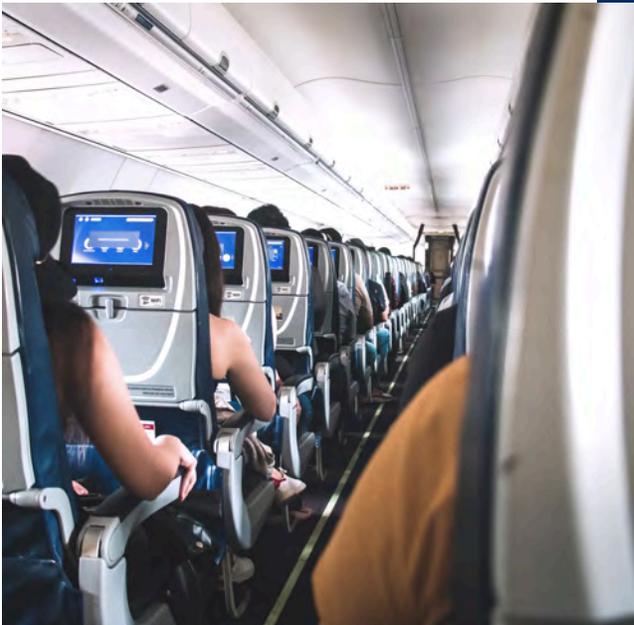
If your goal is to increase brand recognition, promote services, capture market shares, or establish dominance in the region, there is no better platform to influence travellers, professionals and the Labrador Region.

Own the space. Own the audience.



Goose Bay Airport Corporation
6 Dakota Drive, Goose Bay, NL

Travellers Statistics



116

**THOUSAND
PASSENGERS
ANNUALLY**

TAKEOFFS & LANDINGS

26,688

SCHEDULED AIR SERVICE

14,899

COMMERCIAL AIRCRAFT

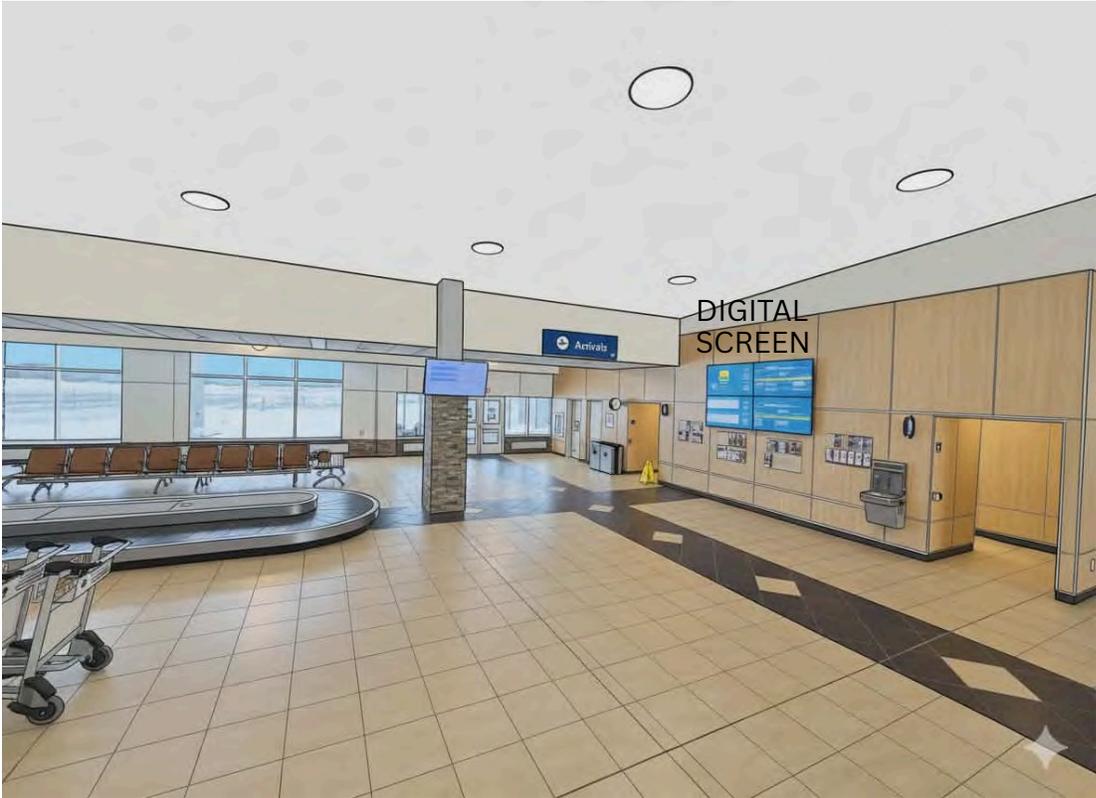
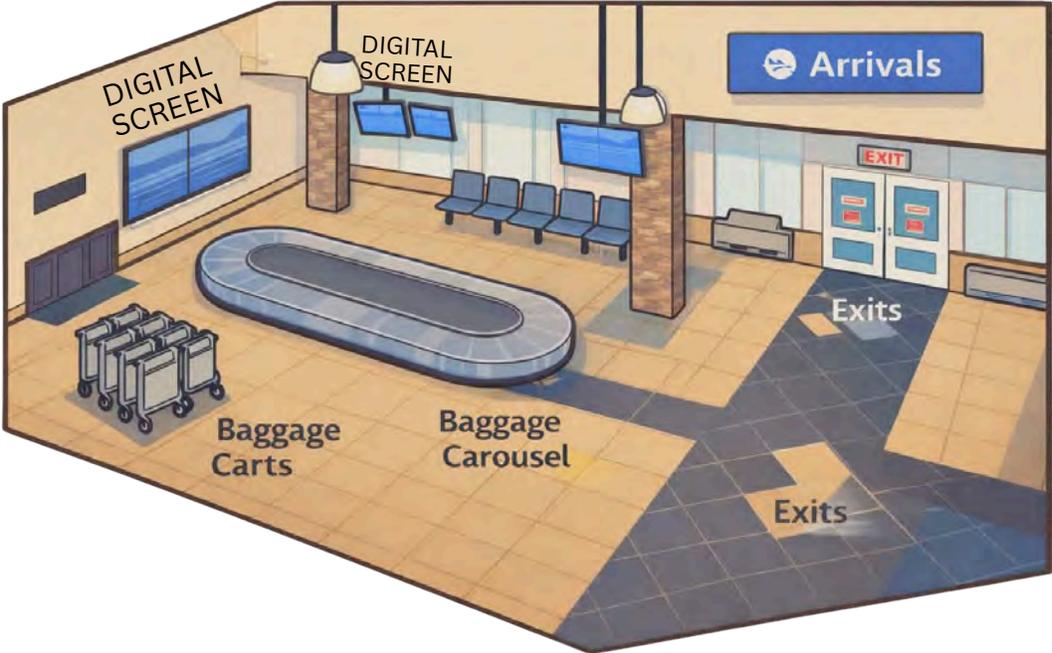
4,942

PRIVATE AIRCRAFT

2,223

DISPLAY SCREEN LOCATIONS

ARRIVALS AREA - 2X2 FOUR-PANEL SCREEN



DISPLAY SCREEN LOCATIONS

GATE 3 (TRIPLE CIRCULAR SCREEN)



DEPARTURE LOUNGE - 55" SCREEN



Four Panels. One Big Statement.

Our 2x2 video wall combines four 55-inches panels into a single, unified display. Whether it's images or videos, your content appears perfectly scaled across the entire screen, delivering maximum impact to your audience.

There are two located in the Arrivals Area of the Airport.



DIGITAL SCREENS

Captivate Travellers Before They Board

Turn waiting time into brand impact with our **55-inch HD Display** in the **Departure Lounge**. Perfectly positioned to reach waiting travellers, it showcases your content with maximum visibility - turning idle time into meaningful engagement.

There are two of this type in the Departure Lounge of the Airport.

Command attention with our **three-screen configuration** designed to deliver your content across all angle of the **Gate 3 Waiting Area**. This triple-screen setup ensures your message stands out with maximum impact and clarity.

You will find this setup at the Gate 3 Terminal of the Airport.

ADVERTISING RATES



EXTRA LARGE SCREEN

\$100.00/month

Two (2) 2x2 Screens

Arrivals Waiting Area (Main Wall and Carousel Wall)

10 seconds per advertisement minimum



LARGE SCREEN

\$100.00/month

Two (2) 55" Screens

Passenger Waiting Area (long ad exposure!)

Gate 1 and Gate 2 Departure Lounge

10 seconds per advertisement minimum



CIRCULAR TRIO SCREEN

\$75.00/month

Two (2) Triple Circular Digital Screen

Gate 3 Waiting Area

10 seconds per advertisement minimum

CONTACT US!

Our team is committed to helping you create a powerful and effective campaign that aligns with your brand, marketing goals, and target audience. Whether you are looking to increase brand awareness, promote seasonal offers, launch a new product, or strengthen your presence in the community, we can tailor advertising solutions that work for you.

THANK YOU!

For more information, please contact our team. We are happy to discuss your ideas, answer your questions, and guide you through every step of the process.

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709-896-5445

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